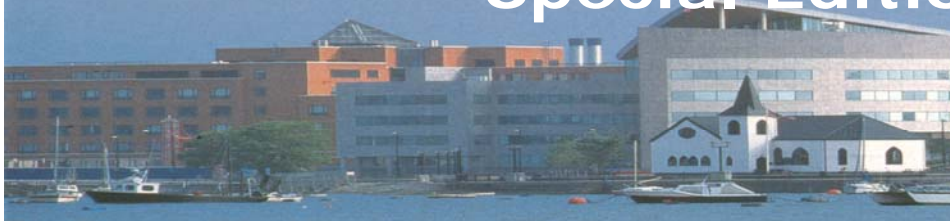


Penarth Management Special Edition Newsletter



**LOW CARBON
EXPO 2011**
ECO HOME | ECO BUSINESS
16&17 September 2011
Cardiff Motorpoint Arena: UK

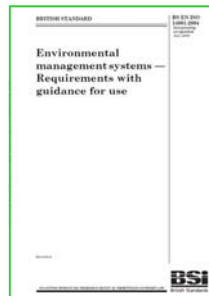
Our 35th year of successful consultancy

Penarth Management is registered to ISO9001:2008, ISO14001:2004, OHSAS18001:2007 and IIP

We currently assist clients with:

- ISO9001 Quality Assurance
- TickIT
- TS16949 for the automotive industry
- ISO13485 for medical devices
- ISO14001 Environmental Management
- BS8555, phased ISO14001
- BS ISO 50001 Energy Management Systems
- BS EN ISO14025 Environmental Labels and Declarations
- BS OHSAS 18001 Occupational Health & Safety
- ISO27001 Information Security
- SIA Approved Contractor Scheme
- BS7499 Static Site Guarding
- BS5839 Fire Detection and Fire Alarm Systems
- The Chemical Industry's Responsible Care Programme
- Highways Agency Sector Schemes 4, 12A /12B, 12C, 16 and 18
- CE Marking guidance
- SA8000 Social Accountability
- BS25999 Business Continuity
- FSC and PEFC Chain of Custody

What is ISO14001?



ISO14001 is an internationally recognised Standard that sets out how to implement an effective Environmental Management System (EMS). The Standard is designed to address the delicate balance

between maintaining profitability and reducing environmental impact; with the commitment of an entire organisation it can achieve both objectives.

ISO14001 is relevant to every organisation due to the fact that environmental performance is becoming an increasingly important topic across the globe.

The benefits of ISO14001 include:

- Demonstrates a commitment to achieving legal and regulatory requirements
- Demonstrates environmental commitment to stakeholders
- Demonstrates an innovative approach to customers
- Increases access to new customers
- Improves management of environmental risks
- Potentially reduces costs of Public Liability insurance
- Enhances company reputation.

Implementing ISO14001 can help Save Money and Increase Business Opportunities



Our Managing Director, Jodie Read, has always been passionate about the environment. Her MSc was in Global Biodiversity; Monitoring and Conservation.

Now Jodie and the team at Penarth Management assist companies to implement and maintain Environmental Management Systems to recognised

Standards such as ISO14001. In practice, the team has observed that it is not just the environment that benefits from these initiatives, but that there is also a positive impact on an organisations' bottom line.

During the Low Carbon Expo, Jodie is presenting a seminar illustrating how real companies have benefited financially as a result of implementing ISO14001, and also how they have gained additional work.

Save Even More Money!

..... on BSI Standards:

As an Authorised Distributor for BSI we are able to print and supply Standards at a 15% discount. To celebrate the Low Carbon Expo we are offering free postage on all Environmental Standards purchased from us before 31/10/11. Quote "Carbon" to qualify. Visit www.penarth.co.uk/services/BSI_Standards_Shop.

..... on training:

We are also offering "Buy One Get One Half Price"

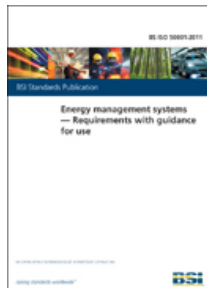
places on our **IEMA Foundation Course in Environmental Auditing** which is being held in Penarth on 21st to 25th November.

Visit www.penarth.co.uk/training/foundation_course_in_environmental_audit.



BS ISO 50001:2011

ISO50001 is a new International Standard which specifies the requirements of an Energy Management System for an organisation. It provides a framework of requirements enabling organisations to:



- Develop a policy for more efficient use of energy.
- Fix targets and objectives to meet the policy.
- Use data to better understand and make decisions concerning energy use and consumption.
- Measure the results.
- Review the effectiveness of the policy.
- Continually improve energy management.

The Standard is entirely compatible with ISO14001 and is relevant to all organisations, but is likely to be of particular interest to larger organisations working towards legal or other requirements such as the *CRC Energy Efficiency Scheme Order 2010* or the Carbon Trust Standard.

What's all the fuss about Carbon?



Carbon is a naturally occurring chemical element which is vital for life on earth, so why is it perceived to be a problem? Essentially it is well recognised that human activity has accelerated the rate at which carbon is released to the atmosphere, thereby contributing to the greenhouse effect.

The greenhouse effect is thought to create an imbalance in our planet's climate by its heating effect that leads to arguable associations of recent seasonal phenomena at local scales such as milder winters and severe flooding with global warming in action. Changes at global scales are likely to generate significant alterations to today's living conditions; conditions to which not all species may be able to adapt. The real price of carbon is therefore not yet known.



The Carbon Trust



Launched in June 2008, the Carbon Trust Standard was developed by the Carbon Trust to encourage good practice in carbon measurement, management and reduction in business.

The Standard is designed to provide a robust, objective and consistent methodology for assessing corporate carbon performance taking into account business and public sector organisational needs, thereby enabling such organisations to demonstrate their commitment to, and achievement of, carbon footprint reduction.

The Standard specifies requirements in three key areas:

- Carbon footprint measurement.
- Carbon management.
- Carbon reduction performance.



Assessment against the Standard is undertaken by independent third-party assessors. The assessment process is managed by the Carbon Trust Standard Company - a subsidiary of the Carbon Trust.